

# Backward Integration. Forward Thinking.

#### DESIGN

Masterfully conceptualized.

### ENGINEERING & CONTRACTING

Scrupulously refined to perfection.

#### MATERIAL SOURCING

Employing cutting-edge technology for world-class manufacturing.

### CRAFTSMANSHIP

Exquisite attention to detail from inception to completion.

### QUALITY CONTROL

Establishing a new global standard.

THE MOST POWERFUL CORRIDOR OF THE MIDDLE EAST

## SHEIKH ZAYED ROAD

The city's most prized real estate is adorned on Sheikh Zayed Road. A testament of the city's rapid evolution and visionary planning. This is not just any road, it's a symbol of ambition, connecting and serving as the backbone of the city's urban landscape.





### WHERE IT ALL

## CONNECTS



Sheikh Zayed Road at your doorstep. Within walking distance of the Jebel Ali Metro Station. Fast access to Dubai Marina, Al Khail, Downtown, DIFC, and beyond. This is a location that moves with you—no detours, no delays. Whether it's the morning rush, a late-night grocery run, or weekend plans across town, every direction feels effortless. All paths point to Sobha Central.



FORM, FUNCTION, AND

### FORWARD VISION

Every line, every angle, every finish—intentionally crafted to reflect both ambition and elegance.

Characterized by six elegantly designed towers, each reflecting a commitment to aesthetic excellence and structural integrity, Sobha Central's vertical expanse offers panoramic views of Dubai's skyline.

Internally, layouts maximize natural light and smart space. Externally, the tower's sleek silhouette becomes a quiet icon on the skyline. It's not just about looking good—it's about living well.

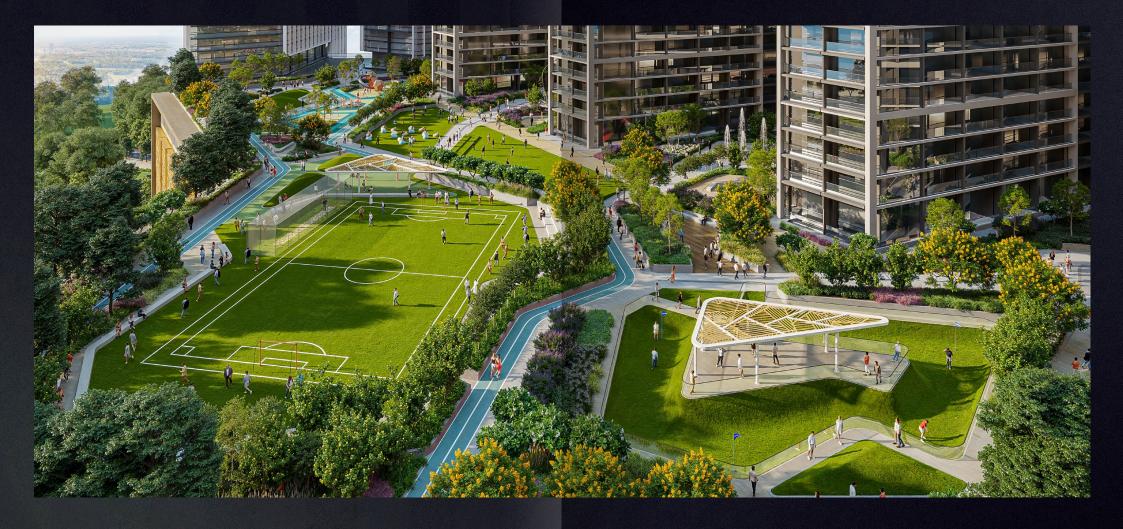


## VIEWS

THAT MAKE A STATEMENT

This isn't just about height—it's about perspective. Sobha Central offers a higher lifestyle that opens your mind. With unobstructed panoramic views, every window frames a rare sense of openness that breathe space and light into daily life.

Veering off the traditional path, Sobha Central holds its innovation in a large urban park on top of its crown jewel - the podium which treats residents to a spectacular view from their homes.





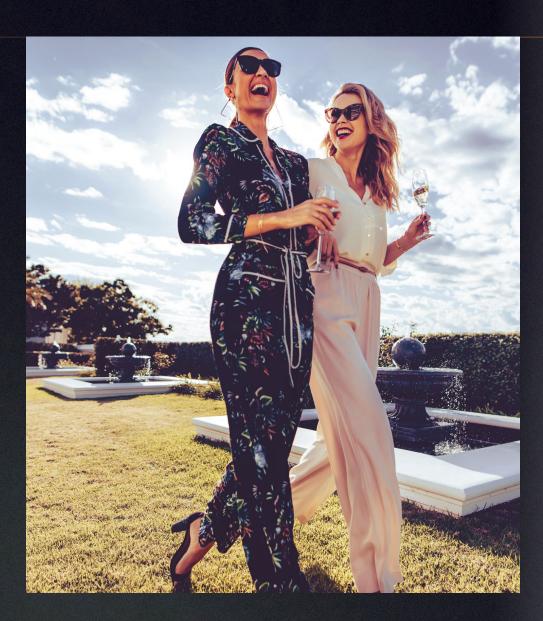
URBAN LIVING

REIMAGINED

With spaces designed to bring people together, not isolate them. From shared leisure lounges to rooftop retreats, every corner is an invitation to connect, unwind, or simply be.

Business center, fitness spaces, shaded green zones, and everyday essentials flow seamlessly into one another—creating a community that feels alive, balanced, and built for the way people live. Every corner is purposefully placed — from the grand prayer hall to the commercial gym, from boutique retail to the supermarket. Whether it's an early morning spin, a quick game of football, or a serene moment at the meditation room, your routine flows effortlessly through spaces designed for wellness, connection, and pause.

Disclaimer: The Amenities mentioned are only representational and informative. Information, images and visuals, or locations shown hereby are only an indicative of the envisaged developments and the same are subject to approvals from local authorities. The Developer reserves rights to make additions, deletions, alterations, or amendments without prior notice.



### **EVERY CORNER INVITES**

### A NEW EXPERIENCE

Anchoring this elevated community are thoughtfully integrated experiences: a Grand Prayer Hall, a fully functional mall for effortless convenience, and exclusive resident-only lobbies—all surrounded by jogging tracks, landscaped courtyards, and calm corners that turn daily rituals into something extraordinary.



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THE RHYTHM OF

RETAIL

At the base of the towers, a vibrant retail podium brings energy to everyday life. From local cafés and fresh bites to boutiques and daily essentials, it's all a few steps from your front door. Whether you're grabbing groceries, meeting friends, or simply strolling past shopfronts, the rhythm of the street brings a lively, connected pulse to your routine.

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Across every corner, terrace, and tier, life unfolds in curated layers amongst living art spaces — where mornings can begin at the cafe followed by a relaxing treatment at the spa and salons. Children can explore adventure mounds, the projection playground or the bubble lounge while grown-ups gather around barbecue pavilions or practice their game at the Mini Putt Putt golf experience.

IN THE LAP OF

LEISURE



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# LIVE ARTFULLY PLAY FREELY

### WATER



- · Children's pool
- Lap pool
- Leisure pool
- Jacuzzi

### FITNESS & SPORT

- Outdoor exercise space
- Jogging track
- Putt-putt mini course
- Football ground
- Cricket batting enclosure
- Calisthenic gym



LIVE ARTFULLY PLAY FREFLY



## LIVE ARTFULLY PLAY FREELY

### RECREATION

- Outdoor cinema / Movie Lawn
- Outdoor games
- Open activity/picnic/event lawn
- Main activity boulevard





### **GREEN SPACES**

- Gardens Ornamental, Sensory, Fragrance and Medicinal
- Open plaza with water feature & sculpture
- Outdoor courtyard
- Open amphitheatre lawn
- Outdoor sitting area pockets
- Seating tree courtyard

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## LIVE ARTFULLY PLAY FREELY





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## LIVE ARTFULLY PLAY FREELY

### **FAMILY & CHILDREN**

- Artificial turf play mounds
- Activity mound
- Climbing walls
- Family barbecue gathering space
- Dog park





### INDOOR

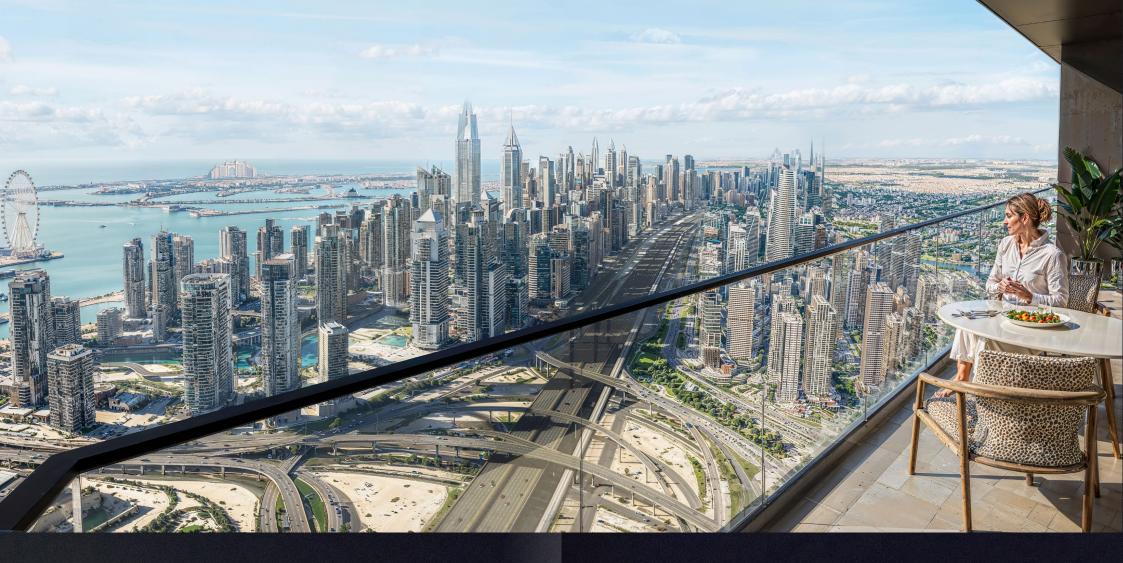
- Gym
- Yoga studio
- Steam and sauna with changing rooms
- Multipurpose hall
- · Children's play area
- Library
- Leisure lounge
- Fitness studio & spinning room
- Indoor theatre
- Meditation room / time free zones
- Business centre

# LIVE ARTFULLY PLAY FREELY



INTRODUCING





LIFE,

ON A HIGHER LEVEL

The first beacon rising within the Sobha Central constellation. Perfectly aligned with the core of the Bluewaters & JLT interchange, The Horizon commands unrivalled, panoramic views that stretch effortlessly across the Dubai's skyline. With no towers obstructing its gaze for about 500 meters in any direction, it offers a front-row seat to the city's spectacular vistas — from serene podium parks to endless horizons beyond. This is elevated living, where every window frames freedom.

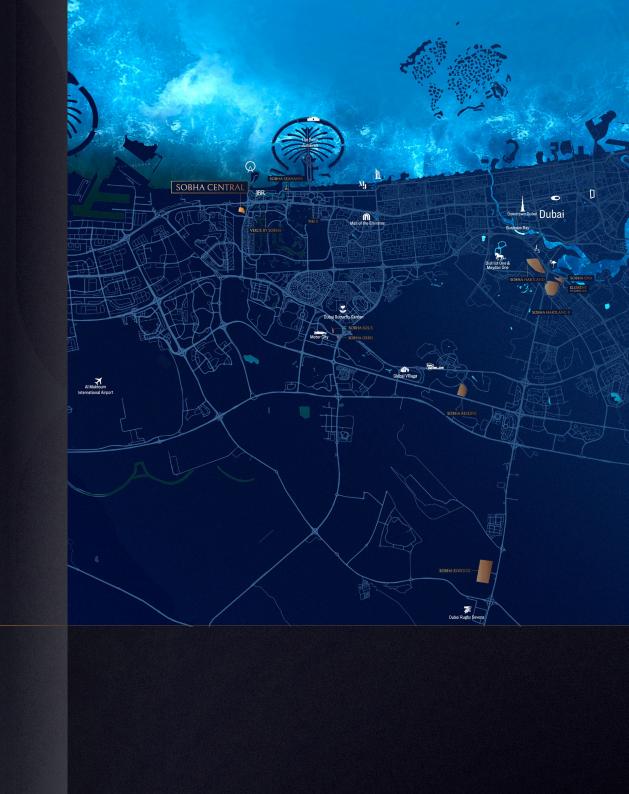








LOCATION PLAN





SITE PLAN





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